



79½ inches long, Virgin's is the largest fully flat bed in business class. Air bags allow reclining even during takeoff and landing. —KW

For Expanding the Comfort Zone

Mitchell Gold A major supplier to chains from Crate & Barrel to Storehouse, Gold, with partner Bob Williams, has reinvented the American furniture business with style, comfort and service. The Jessica chair shown retails for \$1,300. —AH

A Salute to Unalloyed Genius

Michele Oka Doner: Natural Seduction This gorgeous monograph (Hudson Hills, \$65), designed by Massimo Vignelli, is an homage to the metal magician whose jewelry, tableware and public spaces are rooted in the nuances of nature. —Michael Lassell

They Bring New Meaning to "Chef's Whites" Dinnerware by Keller and Matsuhisa Two superchefs have both introduced pristine white table services: Matte and Shiny bone china (top in photo) is by Nobu Matsuhisa (\$65 for an 11inch dinner plate); below is Thomas Keller's Limoges porcelain Point (\$25 for the same-size plate). -AH >

